Eye Openers

R. C. EDWARDS





Letter to Colonel Lewther,



Will he venture out?

Before settling down to peruse this paper, kindly cyour optics over the following market figures, as record last week. Our Girt friends who favorad Reciproc claimed that the spread between Minneapolis and Win peg would always be from 10 to 15 cents in favor Minneapolis, because, they said, Minneapolis was twider market. Scott got off the same bunk at his receprovincial election in Saskatchewan. The figures he quoted are not specially selected. The relative different in prices looms up in the grain market the same every different selections.

	finnipeg		n landaus		Price
No. 1 Northern	1.021/2	No. 1	Northern		1.00% 98% 96%
Oats- No. 2 C. W				 31 28	311/2



Good luck to you, Jack !



COQUITLAM RAPIDLY **BECOMING**

Hardly a year has passed since the Canadian Pacific, the biggest transportation system on this continent, with 12,000 miles of congested steel in operation, started preliminary work on its new supplementary Pacific The first unit of twelve stalls is nearly finished on the big 48-stall roundhouse, and it is reported that tenders will be called for at once for the first of the immense car shops.

Already, however, a vast change has been effected there. population has increased from 200 or 300 to 1500 or more, and it is growing fast all the time.

The first unit of twelve stalls is nearly finished on the big 48-stall

Twenty-Five Miles of **Terminal**

Are also being rushed to completion, and the C.P.R. activities altogether tend to show that their projects at Coquitlam will be fully as large or more so than we at first anticipated. These tracks are only the first instalment of 180 miles to be built.

Among the industries already assured for Coquitlum are several lumber mills and the Canadian factory of the Call Switch Company, which manufactures automatic railway switches already shich manufactures automatic railway switches already in the manufactures automatic railway switches already in the control of the call of the call

They are locating at Coquitlam because it has level land, a fine, deep, fresh water harbor — the Pitt River — a fine agricultural country surrounding it, cheap sites for industries and for workmen's hones, traffic facilities second to none, and a prespect of competitive railway service. Electric power and light are sold there at present at low rates.

Coquitiam, in fact, has everything which will make it the big manufacturing and industrial sub-city of the Vancouver Metropolitan District.

And anyone who knows Vaneouver and its environs will tell you that Vaneouver must find outside industrial areas before the Panama Canal is opened, because the present avail-able areas are practically filled up or held at prohibitive prices, and on account of the topography of the district. If the immense works of the C.P.R., together with the other industries already under construction and operating,

were all that would ever come to Coquitlam, it would still have, in five years, judging from other railway centres, such as Moose Jaw, Calgary, etc., and the railway towns tributary to cites like Montreal, Toronto and Winnipeg.—Point St. Charles, West Toronto, Transcona, Weston, etc.—a population of between 25,000 and 30,000 directly dependent on this one big C.P.R. industry alone.

Now, we own the townsite. Ourselves and our agents are the only people authorized to sell you a lot in our Coquitlam Terminal Townsite.

Besides comparing Coquitlam with any other place from an industrial standpoint, we especially ask you to compare prices of both residential and business property with those of any other town or city having anything like its prospects in Western Canada. We have kept prices down to a minimum and we believe that we are sharing our good fortune to a very liberal extent with the investing public.

If you are visiting Vancouver we will be glad to take you out to Coquitlam and show you around. If not call on our Agents or use the Coupon.

Coquitlam Terminal Company, Ltd Coquitlam Townsite Company, Ltd

OWNERS OF THE RECOGNIZED TOWNSITE.

Main Office: Second Floor, Leigh-Spencer Building

City Sales Office: Lower Floor, Leigh-Spencer Building, 549-553 Granville-Street, Vancouver, B.C.

Local Representative: MUNDANE LAND CO., 105 Eighth Ave. West, CALGARY, ALTA

FILL IN AND MAIL NOW
COQUITLAM TERMINAL CO., LTD.,
LEIGH-SPENCER BUILDING,
VANCOUVER, B. C.
Dept. C.E.
Without cost, liability or shligation on my part, send at once full particulars, maps, etc., of the Pacific Coast operating terminus mybe kanadian Pacific Railway, prices of lots in the particular control of Coquitam, etc.
Name
Address

READ THIS

Some idea of what investors have made, who have purchased lots in sub-divisions sold in the past by F. C. LOWES & CO., may be gained by the following:

CALGARY

ELBOW PARK LOTS	
GLENCOE LOTS	
BOW PARK LOTS first sold at \$150 to \$250 per lot, now selling at from \$1000 to \$1200 per lot.	
RIDEAU PARK LOTS	
WINDSOR PARK LOTS	
STANLEY PARK LOTSsold by F. C. Lowes & Co. in October, 1911, are already being transferred at large advances.	
CEPEEAR	

Two Propositions

That we particularly recommend to Visitors at the Stampede are

Cepeear

Where within two years a town of 10,000 persons will stand. This Town will be backed by the great \$3,500,000 C.P.R.

Shops, and will have a pay roll of about \$500,000 per month.

Windsor Park

Is another Good Thing, and at present prices is one of the best_ buys in Calgary

It only takes a small investment to secure lots in either one of these high-class properties. Our automobiles are at your service, and we will take pleasure in showing you these money making opportunities.

F. C. LOWES & CO. 807 FIRST STREET WEST, CALGARY

WE INVITE THE CLOSEST INVESTIGATION AS TO THE

WEST REGINA

The Gaddes, Johns Co., Ltd.

CALGARY

Yale Hotel Calgary

AMERICAN PLAN.

Rate \$2.50 per day

Dr. THOS. H. QUIRK, Dental Specialist

If your costs to a second process of the cost of the c

We cordially invite Visitors to The Stampede to visit our Store in the New David Block, Eighth Avenue East, where we carry the best of everything to drink. Mail Orders our Specialty.

GUTTMAN'S LIQUOR STORE 326 EIGHTH AVENUE EAST, CALGARY

When in Calgary go to the

New Imperial Hotel CALGARY, ALTA

Sixty Rooms refurnished

SMOKE KAISER'S "OLD TIMER" 10c. GIGAR

The Standard of Quality

The Kaiser Gigar CO., Makers

SEND US YOUR WATCH

If it is in need of repair in any way and we will make it as good as new for you. Our Repair Department is the largest in Canada, and our men are all trained experts. We have a regular schedule of prices which we will submit upon application.

Mail us your watch to-day and we will quote your neigh for the prices. you a price for the work

MANUFACTURING D. E. BLACK DIAMOND JEWELER THE HOUSE OF QUALITY MERCHANT "THE HOUSE OF QUALITY"

-SEE

OPSIS OF CANADIAN NORTH-WEST LAND REGULATIONS.

BEWARE OF IMITATIONS. MACKIE & CO. DISTILLERS LTD. Legeratin Statistery, Island of Islay, Sinages and Landon. Estab. 1742.

Depart of the Ministry In Indiana.

The GREAT WEST LIQUOR CO.

Agents.

Electric Ave. Electric Ave. EAST. CALLARY.

WHITE HORSE WHISKY: Creat Age and Bouquet



THESE DAMN LEFT-HANDED PTICHERS GET MY GOAT!



The Capital Detective Agency of Canada

CALGARY, ALTA. Head Offices EDMONTON, ALTA.

Windsor Hotel Red Deer

Choice Wines, Liquors and Imported Cigary TWO GOOD SAMPLE ROOMS

STEPHEN WILSON, Proprieto

The Hotel Cecil

Edmonton - Alta.

When in Alberta's Capital stop at the HOTEL CECIL.

Excellent cuisine and service. Rates reasonable.

Centrally situated.

C. H. BELANGER - Proprietor.

The Calgary Eye Opener, the Best Advertising Medium in the West. Write for Terms.

Queen's Hotel

This Hotel is one of the most comfortable and well appointed in the West. Guests get their money's worth at the Queen's and always come back. Excellent cuisins. Reliable information about the MEMOR EVEROY TRAIN. BUS MEETS EVERY TRAIN

Terms \$2.00 up. H. L. Stephens, Proprietor

King Edward New Hotel Broadview, Sask.

Sample Rooms. Steam heated

Empress Hotel

Moose Jaw

European Plan

W. J. HUNTER, Manager H. H. MEAD. Proprietor

"The House of Satisfaction."

If you want the best go to the

HOTEL ALEXANDRA H. L. STEPHENS, Manager

Dominion Hotel

CALGARY COMPLETELY RENOVATED

TERMS: \$2.00 and \$2.50



Grand View Villa, Banff



The Chili Cafe tamely,

THE CHILL CAFE, 801 First Street East Next to the Post Office B. FRANKLIN, Proprietor



The Calgary Eye Opener the best Advertising Medium in the West. Write for Terms.

McCutcheon Bros.

107 EIGHTH AVENUE WEST

Call and See Us About MOOSE JAW

Building Permits for May, 1912 \$ 1,175,285 Assessment for 1912 (Estimated) 52,000,000 (Nearly double the Assessment of 1911)

Customs Receipts for May, 1912 173,782.90 (More than double the receipts for April, 1912)

Clearing House Returns for May, 1912 5,370,086 (\$1,000,000 more than April returns)

(Nearly 20% increase in population of 1911)

Study These Figures They Mean Business

We have good buys in the desirable, close-in subdivisi Lynbrook Heights, Hillhurst and Windsor Park, also in

Council Crest

Situated beside the City Amusement Park, and the new Street Car

Kingsway Park

One minute from City when this year's Street Car line extens

Our Prices are Right

Head Office: 107 Eighth Ave. W., Calgary ALBERTA

BRANCHES - EDMONTON, FERNIE, MOOSE JAW, OTTAWA, REGINA, WINNIPEG, TORONTO, VICTORIA and LONDON, ENGLAND.









The Season of Inconsistency

Behold the man! We here discreted in Jonathan Beith, the father covered in Jonathan Beith, the father covered in Jonathan Beith, the father data is the hendedor of all pivery-or of small table. Hefore Jonathan Beith and Jonathan Beithe Beith and Jonathan Beith Beith and Jonathan Beith Beith Beith Beith and Jonathan Beith Beith Beith Beith and Jonathan Beith Beith Beith Beith and Beith B

If Swift be the father of bromides, Thomas Middleton, who died in 1627, maus be the grandfather, for Thomas gave us: "As the case stands." "On his last legs." "Noses to the grind-stone." If smell a rat." The better the ded. "If the day, the better the deed." "If

"Spick and span new." "Wool gathering wits." "Flat as a pancake." "Turn over a new leat." "Happy to accident."

Of the remaining two mainstays off chatter, Francis Bacon gave us: "The remedy is worse than the disease," a promise of the remedy is worse than the disease," a promise for "Pleggard all decemption." We thought to suggest as monument to Swift and those others had to Swift and those others had not been always to be a support of the swift of t

Having carefully watched the changing expressions on the mobile countenances of William and Theodore as they study the cards, it is our



quaking inwardly while bluffing outwardly. The rake-off will go to Wilson anyhow.

will rob his own family to pay for another man's drink.

From deep water in the Atlantic to

6 MILES EAST OF MEDICINE HAT, ON C.P.R.

PUBLIC AUCTION
AT THE ABOVE STOCK YARDS, OF

000 Head of Horses

Consisting of:

Registered Clyde and Shire Stallions. High Grade Clyde and Shire Stallions. Registered Percheron Stallion.

Wednesday, September 18, 1912,

Absolutely Without Reserve. For Cash.

These Horses have been personally inspected by and we have no hesitation in stating that they are exceptionally fine bunch and comply with the over description.

We would like to impress upon the public that see Horses are going to be Sold Without Reserve. Further particulars upon application to EATRD & HAAG, Parkview, CALGARY.

tioneers: BAIRD & HAAG and JORDISON BROS., CALGARY The opening day of the Shamped the most afforming speciales ever writeness in Canada. The west was all the state of the st

The most striking thing about this blampeds to our mind is the high class of men and worm who have been proved by the property of the property of the property of the property of the con-punching fraternity with as this work are obviously what is Income in command due respect on the pages where they ride; while the lades, are when the property of th

some. If a cowboy got thrown, which was not often, he seemed to regard it was not often, he seemed to regard it right." Oddly esough, the comparison of the

One of those engaged for the Stampede, Joe Lemar, an old friend of ours, was killed by a horse falling on were never nute sure wh

him A few days before the corbins of the State of the Corbins and congris gave a performance few th bounds of the widow, he sun realizableing about \$6,000. Besides givin their work free, the parforment did down into their jeans to help to reell the tend. All honor to thean!

The parade was a porker, the box

The distinction of contract to the contract of the contract of

We must not to species contains the string set was now fullstring at was now followed by the set of the was conwing the was set of the set of the was a set of the was a was the was the was a set of the was a sight for sore eyes. Then there was the whikey pediar float. There was two companies to this float. One apties occupants to this float. One apties occupants to this float. One apties occupants we pediar mal the other

The cowboy hand distinguished itself during the Monday (of which we write) not only by playing cold. The way was made a stogic most of the distinguish conductor, who, by the way, was smoking a stogic most of the time while wislding the baten, kept his men hard at it, turning out "Fvery-body" a Doing W" and kindred classical airs in great style.

Thinks from the whole of Western Canada are due George Lane, P. Burnis, A. E. Cross and A. J. McLean for making this wonderful Stampede possible, by coming forward and suppossible, by coming forward and conganistics and almost all the activities and hard work in connection with the event develved on H. C. https://doi.org/10.1009/s10.1

Among the distinguished visitors to the Stampede was Anse Borland, the Winnipeg sage. He occupied the royal box and was the eynocure of all cyes. Rome thought he was the Duke, but his royal highness won't be here till Thursday.

It it is important to remember that is there is an entire change of prongramme every day, and each evening is at 830 there is a Big Wild West ext hibition in the Horse Show Building May heaven send decent weather Jupiter Pluvius seems to be on the 4 prod over something.

Today (Wednesday), while this paper is being sold on the streets of Oalgary, the great bout for the lightweight championship of Canada is being pulled off between Billy Allen, of Ottawa, and Joe Bayley, of Victria, B.C. It should be a hummer.

To balance the moral effect of this remarkably cool summer, Elinor Glyn has published another novel.

when an Edingeoton man rises to make a feet remarks on the subject of makes a feet remarks on the subject of the control of th

DASHING COWGIRLS AT THE STAMPEDE



Above—Miss Lucille Mulhall, of O klahems, the only woman in the wor own to throw, rope and tie a wild steer.

Balawa-Miss Goldie St Clair, the champion woman indexed the HUGH NEILSON, President



R. L. GLOVER, Sec. Treas.

During the Stampede

Visitors Day will be Every Day

AT NEILSON'S

This store is always ready with a welcome to strangers within their gates.

WE BID ALL TO COME IN.

We bid them feel at home, and we endeavor in every way imaginable to create and cherish that comfortable sentiment.

LET THIS STORE BE A RENDEZVOUS TO MEET YOUR PRIENDS.
The rotunda on the first floor is arranged for your comfort. There is a ladies' retiring room on the second floor, perfectly appointed. These are provided for you and without the remotest obligation in their use to make a purchase. Our sales people are here to wait on you and conduct you through the departments, where there are displayed manifold offerings of furniture and house furnishings. Incomparable in richness and utility, at lowest cash prices.

WE SHALL BE PLEASED TO SEE YOU.

The Neilson Furniture Co. Limited



The Calgary Eye Opener. the best advertising medium in the West.

Write for terms.

Lake View Heights

IS DESTINED TO BE CALGARY'S CHOICEST RESIDENTIAL PROPERTY FOR THE FOLLOWING REASONS:

BECAUSE-

Lake View Park

On which we are spending over \$100,000, is in the centre of

BECAUSE

Of the beautiful location of our property.

Every lot is absolutely perfect, high, dry, level and with a magnificent view of the city and the mountains in the background.

BECAUSE-

We are not afraid to spend money—even more than we promise—as an illustration we will set out ten thousand shade trees next spring, being two to each 25 foot lot, and they will be set out in front of lots that we sold months ago.

NOW WE DON'T MAKE ONE PROMISE THAT WE DON'T FULFIL, and no matter where you live we will pay your fare to Calgary and return and allow you \$5.00 per day expenses if you will come and examine our property and find that we have misrepresented it in any way. Our customers are among Calgary's best people and if you are looking for a good substantial investment, we have it, and long before your lots are paid for they will be worth from 50 to 100 per cent. more than we are now selling them at.

We want good reliable representatives everywhere and we have the most substantial proposition in Western Canada today.

We invite correspondence, and remember we absolutely guarantee every statement we make and invite investigation.

Lake View Heights

A. O. Jennings & E. J. Foster

Owners

813 FIRST STREET EAST,

Calgary

Alta

Yours very truly,
DOW, FRASER & CO., LTD.,
By Alex. Dow, Manager.
A Brandon firm has the colloseal
rive to send us an ad, for insertion,
The Eve-Opener which starts off,
follows,
1000 for goal, 100, invested. ollows.

On for each \$100 invested;
onderful opportunity;
solutely say and sare;
rick results;
ontied time only;
t at anomaly;
t at anomaly;

The man that buys a suit of clotisas with a foncy name, and the price in tha pocket, is paying too much for it! The manufacturers of takes garments are vise men, and grow fat en-the ex-rotisative prices they get for their goods. First they get a good annuling name such as Firwell, Everewar, etc., and they? of one etcre in each city or (own to hancic their elothes can be also such as the control of the contro

Just to illustrate this to you a merchant not many miles from Calgary told us he bought 20 dozen Stiff Hats, all costing him the one price. He put the firm's name on 10 dozen of them, and the other 10 dozen he got a faney name on. He davertised them and got \$4.00 for the faney name and he sold the one with his own name on at \$2.00. The hat with the fancy name sold like wald fire. What's in a name—"Money."

HATS

Our Hat Stock is the largest between Vancouver and Winnipeg. We carry over 300 styles of Hats in stock bought direct from the makers.

English, American, Canadian, Italian, French Hats, from \$1.00 to the \$7.50 Cow Boy.

SWEATERS

Over 9,000 new sweaters opened this week. 750 dozen from the best Sweater manufacturers in the land. As we buy wholesale our prices will be the lowest. Sweaters in every shade and every combination. Sweater Coats, Sweater Vests, Sweater Pull-overs. Every price from 75e to \$6.00.

UNDERWEAR

You'll see no such a stock anywhere west of Winnipeg; every good manufacturer is represented. Every Weight is here at the lowest prices in the west at 50c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50, \$8.00,per garment.

Our prices are always the lowest.

SHOES

Our Shoe Department is one of our large departments. We sell shoes that are guaranteed by us to give perfect satisfaction. We sell the British army shoe for construction work, the best wearing shoe made. Price \$3.75. Every pair of our fine shoes have our name on the sole and fully guaranteed, \$4.00, \$4.50, \$5.00 and \$5.50.

BOYS' SUITS

The most complete Boys' Suits department in the city. Our boys' suits are bought to stand hard wear. \$2.50, \$2.75, \$3.00, \$3.25, \$3.50, \$3.75, \$4.00 \$4.50, \$4.75, \$5.00, \$5.50, \$6.00

"WEAR BETTER" SUITS have two pair of double seat and knee knickers, with each suit at \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50 up to \$12.00.

Made exactly like our men's.



MacLEOD BROS

"The Leading Men and Boys' House in Western Canada"

When you want up-to-date goods at the right price, you'll be directed here by almost every citizen of Calgary.

We have a reputation of eight years in this city—and everything bought here is fully guaranteed.

Not only as to quality but price.

The New Suits SUITS Are Here

And to say that we are pleased with them is pufting it mild. Whys-you never saw such suits at the price. Tweeds are very strong; browns, greys and navys-lead, while fawns are also good. Splendid weights for fall and winter. They are the best tailored clothing ever-sold in this city, both as to cut, fit, style and finish. Every suit has our name on it and fully guaranteed.

\$12.00 \$15.00 \$18.00 \$20.00 \$22.00
And you can't match them—Over 2000 garments to choose from.

FURS

Too early to talk Furs? We would like to see the crops saved before fur weather sets in. But the new furs have been piling in on us the past week. Beavers, Persian, Raccoons, etc., etc. Raccoon is higher, Beavers are a shade-higher, fur-lined with Miskrat hinings about the same as last season. Natural "umplucked" Beaver Coats run from \$285.00 to \$325.00.

Plucked Beaver Coats run from \$250.00 to \$300.00.

Raccoon Coats run from \$55.00 to \$300.00.

Raccoon Coats run from \$55.00 to \$165.00 for selected.

Dog, Calf, Bulgarian and other Furs are about the same as last season. Prices from \$20.00 up.

"The Great Clothiers of The Great West" 816-818 First Street East, Between Post Office and Ninth Ave.

ADA LANE with JACK WILSON & CO.



nan Grand, Thursday, Spt. 5

"WHERE THE STYLES."

Sewell & Co.

To human heings who wear Male Clothing, especially the Males who take a pride in the Clothing which adorn their persons, we desire to inform you that we are carrying a large line of "Society Brand Clothing," this Clothing heing made from the lartst style of cloths into the latest fashions.

Formerly, the Society Brand Clothing has been made in Chicago only, but now the firm has a large factory in Montreal, catering to the fastidious Canadian public. By making the style of the fastidious Canadian public, and the style of the fastidious Canadian public, and with the latest styles in Clothing at remarkably reasonable prices. We guarantee every suit a perfect fit.

We carry a full line of Men's Wear—

every sult a perfect fit.

We carry a full line of Men's Wear—
Shirts, Collars, Ties, Underwear, and full lines from all the leading hatters.

Drop in and see our line of Fall and Winter Overcoats. New stock arriving

daily.

Don't forget to ask for the Motor Ragian
Overcoat, "H's a Bear," just the kind you
would want.

We will consider it a personal favor if you
will drop into our store to inspect our lines
of Fashionable Clothing. Stampeders can get everything in the line of wearing apparel from

SEWELL & CO., LIMITED 126A EIGHTH AVE. WEST, CALGARY,

NEXT TO THE LYRIC THEATRE.

PHONE 1522

Come around and let us show you some Good Snaps on Easy, Terms!
Are you looking for a Business?

THE MAJESTIC REALTY CO. 3 CAMERON BLOCK Phone 6213 715. FIRST STREET EAST, CALGARY



For Family Use Buy

"Fresh Beer"

Calgary Brewing & Malting Co., Ltd.



HORSEMEN
in mind the sale of 1000
at Dun-ore Stock Yards (6
ast of Medicine Haf, on the
.), on Wednesday, Sept. 18th.
This is an exceptionally fine







Scenes at The Stampede

Scenes at The Stampede

The Barv Mr. Plathqueller made a laborate to say what I started to say what I started

NOTICE

CONTRACTORS Buy Your Pressed Bricks Direct All Orders Supplied Without Delay.

CRANDELL PRESSED BRICK AND SANDSTONE Co. om 1 Burns Block, CALGARY Pho

150 light avenue west
10 The Revidents and.
Distors of balgary
Pour Sirs of halgary
Pour Showing the newest
and lealest fronts clions mean
Area for the Tall season,
including the choreast
groule that lean be procured
from British Foreign, and
Colonial markets. It is my
Bould and topicher from the form
Colonial markets. It is my
Borler Jager cost south as to
been Jamenton a few of my
Sheest Jager cis seach as to
been Jamenton of colling
John Biblinsons Halsen
and Joun Robinsons Halsen
alone John Robinsons Halsen
alone John Robinsons Halsen
To common will them
To the fashion Craft
Colothing of Jest It needs, no
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body to visit my store to
Ins heet the more and the county
body to visit my store to
Ins heet the more and percommend
- attenting yours parket pully
Tommy Burns

C.S. LOTT General Sales Agent for Alberta BANKHEAD MINES, LIMITED. The Only Hard Coal Mine in Canada

The Calgary Eye Opener, the Best Advertising Medium in the West. Write for Terms



Only One Month More HA

In Which to Buy Lots in

After October 1st we will advance the price on all unsold lots. It will pay you to inspect this close in Sub-division before the advance is made. Compare our present prices of \$425 to \$500 per lot with prices on adjoining properties and you will learn why we are advancing them.

MPSTE

AT OPENING PRICES

OWNERS:

ALLIANCE

(CANADA), LIMITED (Incorporated 1906)

Head Office: 711 FIRST STREET WEST, CALGARY

- M. E. Davis, Man. Dir.

L. McCausland, Sec. Treas.

H. A. MacLean, Pres.